



SUSTAINABLE TOURISM POLICY

The purpose of this policy is to ensure that tourism activities are carried out in an environmentally and socially responsible manner by prioritizing environmental, social, cultural, and economic sustainability, and to promote the concept of “green tourism” in order to leave a livable world for future generations.

This policy covers all tourism-related activities of the organization, as well as its employees, suppliers, visitors, and business partners. Within this scope, the protection of natural resources, reduction of carbon footprint, waste management, energy efficiency, and interaction with the local community are taken into consideration.

- We promote the efficient use of energy and water resources.
- We increase the use of renewable energy sources.
- We establish systems to reduce waste at the source and to support recycling and reuse.
- We protect natural habitats, ecosystems, and biodiversity.
- We minimize the use of chemicals and prefer environmentally friendly products.
- We respect the cultural values and traditions of local communities.
- We support local communities in benefiting economically from tourism.
- We encourage the employment of women, young people, and disadvantaged groups.
- We raise awareness among our guests about tourism that is respectful of local culture, history, and nature.